



MONEY. MARKETING. MENTAL WEALTH.

SPONSORSHIP OPPORTUNITIES | Wednesday, November 18, 2026 | 1:00 PM – 6:00 PM | Winston-Salem, NC

Help us put real resources in the hands of entrepreneurs.

We're inviting businesses and community partners to sponsor *Money. Marketing. Mental Wealth.*, a free, full-day Global Entrepreneurship Week experience connecting business owners with practical tools, meaningful relationships, and strategies they can use immediately.

Sponsorship starts at just **\$100**, so businesses of every size can show up, be seen, and invest directly in our entrepreneurial community.



\$100 SMALL BUSINESS COMMUNITY SPONSOR

- Exhibitor table at the event
- Sponsor recognition during the program
- Business name listed in sponsor communications
- Inclusion in group social media sponsor recognition
- Permission to share a digital offer, QR code, or resource with attendees
- Sponsor badge/graphic for your own marketing
- Post-event thank-you recognition
- Opportunity to provide approved promotional materials

\$1,000 BEVERAGE & BITES SPONSOR

Everything above, plus:

- Featured recognition as the Beverage & Bites Sponsor
- Premium table placement
- **2 minutes of speaking time** during the event
- Logo/name placement on food and beverage signage
- Individual social media sponsor spotlight
- Tagged recognition where applicable
- Verbal recognition from the stage
- Branded tabletop sign in the refreshment area
- Inclusion in the post-event recap

\$2,000 SWAG & RESOURCE SPONSOR

Our premier sponsorship level

Sponsor provides bags and/or approved resource materials for the first 50 attendees.

- Premium exhibitor table
- Top-tier logo/name recognition
- Dedicated social media spotlight
- **10 minutes of speaking time** during the event
- Verbal recognition from the stage
- Branded materials included in every attendee bag
- First-position recognition in sponsor listings
- A dedicated feature article in our newsletter
- A copy of **The 90-Day Focus: Your Action Plan for Success** for the first 50 attendees
- Inclusion in the event recap
- Sponsor badge/graphic
- Recognition as a partner helping entrepreneurs leave with resources they can keep using after the event

Why sponsor? Your support keeps admission free while putting your organization in front of entrepreneurs, small business owners, ecosystem partners, and community leaders who are actively looking for tools, relationships, and resources to grow.

READY TO SPONSOR?

Contact Chisa Pennix-Brown at hi@giveittothepeople.com

Event information and registration: luma.com/gkf3rrmc

