



## 2019 Water Safety Week Sponsorship Package

Our mission is to equip all people with survival swimming skills and water safety best practices to prevent drowning related accidents.

### About Hand in Hand

Hand in Hand Water Safety Awareness Foundation is a registered 501(c)(3) nonprofit organization headquartered in Kernersville, North Carolina. Founded in 2017, our vision is a world without drowning. We believe that everyone - regardless of age, gender, ethnicity, geographical location, level of education, or socioeconomic status - should have access to lifesaving survival swimming skills and water safety education. We envision a future where these skills are passed down to younger generations, instilling confidence and safety in and around water.

### Our goals for the year include:

- Provide 50,000 parents with water safety education, including the Layers of Protection
- Providing 100 scholarships for survival swim lessons to children in our community
- Equip 500 students with basic water safety and swim skills through our Local Learn-to-Swim Outreach
- Send two water safety instructors to Uganda to provide water safety education and swim training to 300 children and 200 adults
- Engage 120 volunteers to promote water safety in our community and beyond

### Your tax-deductible contribution supports Hand in Hand's programs, including:

- Local Learn-to-Swim Outreach, providing affordable or free water safety and swim lessons to participants ages 6 to adult in our community
- Global Outreach Program, which includes sending instructors to Uganda, Africa to train children and adults in water safety and survival swimming, as well as bringing trainees from Uganda to NC to further their skills and return to teach them in their home country
- Swim lesson scholarships for students who are financially unable to afford quality training or have experienced a drowning or near-drowning incident
- Community education, providing water safety presentations and materials to individual parents and families, local schools, churches, community organizations, businesses, healthcare providers, and more

### About your sponsorship:

Sponsors receive benefits according to your level of support (see chart below for details), including recognition at Water Safety Week events and on our website, tickets to our gala, program ads, and more. Water Safety Week events at which our sponsors will be recognized include:

#### **“An Evening Under the Sea” Benefit Gala**

Tuesday, May 14, 2019

Paul J. Ciener Botanical Garden

Kernersville, North Carolina

Estimated attendance of 100+ prominent members of the community.

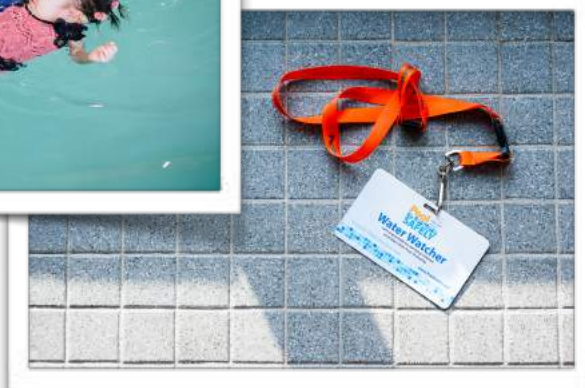
#### **Community Water Safety Day**

Saturday, May 18, 2019

Kernersville, North Carolina

Open to the public.

**Various localized water safety educational events across the Triad throughout the month of May.**





## 2019 Water Safety Week Sponsorship Package

Sponsorship Levels & Benefits	Diamond \$5000+	Platinum \$2500	Gold \$1000	Silver \$500	Bronze \$250
Exclusive Event Sponsor with prominent logo display on event signage and invitations (only one available)	X				
Tickets to annual fundraising gala (Diamond: 10, Platinum: 8, Gold: 6, Silver: 4, Bronze: 2)	X	X	X	X	X
Inclusion in event signage listing of sponsors by level and verbal recognition at events	X	X	X	X	X
Full-page ad in gala program	X				
1/2-page ad in gala program		X			
1/4-page ad in gala program			X		
1/8-page ad in gala program				X	
Name listing in gala program					X
Business cards (provided by you) included in Safe Swim NC New Parent folders for 2019	X	X	X		
Logo w/ website link incl. in print and electronic materials, including website and e-newsletter to 1,000+ recipients, social media, outreach presentations, and more	X	X	X		
Name w/ website link incl. in print and electronic materials, including website and monthly e-newsletter to 1,000+ recipients, social media, outreach presentations, and more				X	X
Exposure among our target markets: parents and families, child care facilities, schools, physicians and hospitals, insurance agencies, community programs, and more	X	X	X	X	X
Recognition as a LIFESAVER for 3-year pledges	X	X	X	X	X

...and more!



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**YES, I/we will help save lives by sponsoring Hand in Hand Water Safety Awareness**

**Foundation at the following level:**

- Diamond (\$5000+) Enter custom amount if more than \$5000: \_\_\_\_\_
- Platinum (\$2500)
- Gold (\$1000)
- Silver (\$500)
- Bronze (\$250)

**YES, I am a LIFESAVER! I pledge this sponsorship for a 3-year period (2019, 2020, and 2021), and I will be recognized as such.**

<b>Contact Name:</b>	
<b>Company/Organization:</b>	
<b>Mailing Address:</b>	
<b>Phone Number:</b>	
<b>Email Address:</b>	
<b>Website:</b>	
<b>Name as you would like listed:</b>	

**Enclosed is my check, made payable to *Hand in Hand Water Safety Awareness*.**

**I would like to pay by credit card. Please invoice me via PayPal.**

**I wish this gift to remain anonymous.**

**I would like to pledge this gift...**

...in memory of: \_\_\_\_\_

...in honor of: \_\_\_\_\_

Please notify: \_\_\_\_\_

*All gifts support our 501(c)(3) organization and are tax deductible to the fullest extent permitted by law.*

**Please return this form by email or mail to: [darlene@handinhandwatersafety.org](mailto:darlene@handinhandwatersafety.org)**  
Hand in Hand Water Safety Awareness Foundation, P.O. Box 2193, Kernersville, NC 27285